

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT18/12 09.49
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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HCE)

DATE OCT18/12 09.49

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
2	S		1000P-1100P	30		\$4,000.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20-FRI-ABC CON COM1 : 20/20-FRI-ABC												
3	S		1100P-1135P	30		\$2,800.00	11/2	11/2	0		FRI	0
PROGRAM : EYEWITNESS NWS< CON COM1 : EYEWITNESS NWS<												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
7	S		300P-400P	30		\$750.00	11/2	11/2	0		FRI	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
8	S		400P-500P	30		\$1,200.00	11/2	11/2	0		FRI	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
9	S		500A-530A	30		\$850.00	11/2	11/2	0		FRI	0
PROGRAM : EYEWIT DYBK 5A												
CON COM1: EYEWIT DYBK 5A												
10	S		500P-600P	30		\$2,250.00	11/2	11/2	0		FRI	0
PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530												
CON COM1: EYEWIT NWS-5/EYEWIT NWS-530												
11	S		530A-600A	30		\$1,100.00	11/2	11/2	0		FRI	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
13	S		700A-900A	30		\$2,250.00	11/2	11/2	0		FRI	0
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
16	S		1000P-1100P	30		\$8,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
CON COM1: CASTLE												
17	S		1100P-1135P	30		\$2,800.00	11/5	11/5	0		MON	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
21	S		300P-400P	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : DR OZ												
CON COM1: DR OZ												

REP HEADLINE# 6249648 TRF# 323793
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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22	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	11/5	11/5	0		MON	0
23	S		500A-530A PROGRAM : EYEWIT DYBK 5A CON COM1: EYEWIT DYBK 5A	30		\$850.00	11/5	11/5	0		MON	0
24	S		500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,250.00	11/5	11/5	0		MON	0
25	S		530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,100.00	11/5	11/5	0		MON	0
28	S		700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,250.00	11/5	11/5	0		MON	0
30	S		1100P-1135P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$2,800.00	11/3	11/3	0		SAT	0
34	S		900A-1000A PROGRAM : GD MRN-SAT-ABC CON COM1: GD MRN-SAT-ABC	30		\$1,800.00	11/3	11/3	0		SAT	0
35	S		1100P-1135P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$2,800.00	11/4	11/4	0		SUN	0
40	S		1100P-1135P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$2,800.00	11/1	11/1	0		THU	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	S		300P-400P	30		\$750.00	11/1	11/1	0		THU	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
46	S		400P-500P	30		\$1,200.00	11/1	11/1	0		THU	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
47	S		500A-530A	30		\$850.00	11/1	11/1	0		THU	0
PROGRAM : EYEWIT DYBK 5A												
CON COM1: EYEWIT DYBK 5A												
48	S		500P-600P	30		\$2,250.00	11/1	11/1	0		THU	0
PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530												
CON COM1: EYEWIT NWS-5/EYEWIT NWS-530												
49	S		530A-600A	30		\$1,100.00	11/1	11/1	0		THU	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
52	S		700A-900A	30		\$2,250.00	11/1	11/1	0		THU	0
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
55	S		1100P-1135P	30		\$2,800.00	10/30	10/30	0		TUE	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
60	S		300P-400P	30		\$750.00	10/30	10/30	0		TUE	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
61	S		400P-500P	30		\$1,200.00	10/30	10/30	0		TUE	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
62	S		500A-530A	30		\$850.00	10/30	11/6	0		TUE	0
PROGRAM : EYEWIT DYBK 5A												
CON COM1: EYEWIT DYBK 5A												
63	S		500P-600P	30		\$2,250.00	10/30	10/30	0		TUE	0
PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530												
CON COM1: EYEWIT NWS-5/EYEWIT NWS-530												
64	S		530A-600A	30		\$1,100.00	10/30	11/6	0		TUE	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
67	S		700A-900A	30		\$2,250.00	10/30	11/6	0		TUE	0
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
70	S		1100P-1135P	30		\$2,800.00	10/31	10/31	0		WED	0
PROGRAM : EYEWITNESS NWS<												
CON COM1: EYEWITNESS NWS<												
82	S		1200N-100P	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-71 FOR 1 SPOT/WK												
74	S		300P-400P	30		\$750.00	10/31	10/31	0		WED	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
75	S		400P-500P	30		\$1,200.00	10/31	10/31	0		WED	0
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
76	S		500A-530A	30		\$850.00	10/31	10/31	0		WED	0
PROGRAM : EYEWIT DYBK 5A												
CON COM1: EYEWIT DYBK 5A												

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77	S		500P-600P	30		\$2,250.00	10/31	10/31	0		WED	0
PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530												
CON COM1: EYEWIT NWS-5/EYEWIT NWS-530												
78	S		530A-600A	30		\$1,100.00	10/31	10/31	0		WED	0
PROGRAM : EYWT DYBK 530A												
CON COM1: EYWT DYBK 530A												
80	S		700A-900A	30		\$2,250.00	10/31	10/31	0		WED	0
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
83	A		1135P-1210A	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : ABC-NITELINE<												
CON COM1: ABC-NITELINE<												
NOV/12 55150.00												CONTRACT TOTAL 55150.00
												TOTAL SPOTS 41

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE